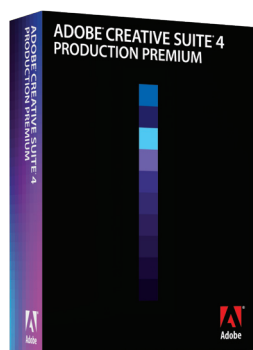


ADOBE® CREATIVE SUITE® 4 PRODUCTION PREMIUM

Plan, create, and deliver anywhere with the intelligent post-production solution



Adobe Creative Suite 4 Production Premium combines full new versions of:

- Adobe After Effects® CS4
- Adobe Premiere® Pro CS4
- Adobe Photoshop® CS4 Extended
- Adobe Flash® CS4 Professional
- Adobe Illustrator® CS4
- Adobe Soundbooth® CS4
- Adobe OnLocation™ CS4
- Adobe Encore® CS4
- Adobe Bridge CS4
- Adobe Device Central CS4 with Adobe Dynamic Link

Adobe Creative Suite 4 Production Premium software is the most complete solution for creative professionals who need to craft world-class video, audio, and interactive media—on air, online, on device, and invariably on deadline.

Top new Creative Suite 4 Production Premium time-savers

Go straight from shoot to edit with faster tapeless workflows in Adobe Premiere Pro	Skip time-consuming transcoding when importing tapeless footage. Benchmark tests show that native P2, AVCHD, XDCAM, and RED support in Adobe Premiere Pro CS4 makes this task three times as fast* as importing the same footage in Apple Final Cut Pro 6.
Use Adobe OnLocation and skip the capture process with DV or HDV camera footage	Get the benefit of a tapeless workflow without a tapeless camera. With Adobe OnLocation CS4, footage is automatically digitized and captured to disk as you shoot—eliminating hours of capturing.
Navigate After Effects with unprecedented ease	Discover a dramatic new level of efficiency with Adobe After Effects CS4. A new QuickSearch feature helps you find any element instantly, and nested comp navigation makes even complex projects comprehensible at a glance.
Rough cut dialogue faster than ever	Find the right spot in your footage fast—without tedious scrubbing. Instead, let Speech Search generate a transcript of recorded dialogue, and then quickly navigate to keywords and phrases.
Eliminate rendering delays as you develop your project	Move content more quickly between Adobe Premiere Pro CS4, After Effects CS4, Soundbooth CS4, and Encore CS4. Expanded Adobe Dynamic Link functionality lets you see updates across these CS4 Production Premium components immediately without rendering.
Apply CS4 Production Premium workflow benefits to Final Cut Pro projects	Take advantage of Adobe workflow benefits to finish work started in Final Cut Pro. Use Final Cut Pro XML interchange to transfer projects directly to Adobe Premiere Pro without conversion or rerendering and move content to After Effects and Encore via Dynamic Link.

Top new Creative Suite 4 Production Premium creative features

Discover enhanced creative options in Illustrator CS4 and Photoshop CS4 Extended	Use an expanded set of creative options in Adobe Illustrator CS4 for designing static assets and creating storyboards, and take advantage of enhanced 3D support, Vanishing Point, and improved video support in Adobe Photoshop CS4 Extended to enhance your projects.
Conveniently master audio editing with Soundbooth CS4	Create and arrange audio clips for your film, video, and interactive projects for Adobe Flash with more flexibility using convenient, task-based tools along with new multitrack audio project support.
Intuitively create interactive experiences with Flash CS4 Professional	Work with a new animation model that makes Adobe Flash CS4 Professional easier to learn for new users, adds efficiency for proficient users, and provides even greater control for creating immersive interactive experiences.

Visit www.adobe.com/go/productionpremium for more reasons to buy or upgrade.

*Tests were conducted independently for Adobe by Pfeiffer Consulting and were performed on the latest generation Mac Pro using the latest updates to Mac OS X v10.5.5. Unless otherwise noted, data reflect Creative Suite 4 results as compared with earlier Creative Suite versions.





System requirements

For the latest system requirements, visit www.adobe.com/products/creativesuite/production/systemreqs.

The continuing evolution of creative power from Adobe

With CS4 Production Premium, Adobe continues the tradition of offering an ever-improving environment for video professionals. Here's a snapshot of powerful new features added in this and previous releases of Creative Suite.

 <p>Upgrade from Creative Suite Production Studio Premium or Standard</p>	 <p>Upgrade from Creative Suite 3 Production Premium</p>	AE <ul style="list-style-type: none"> • Import of 3D layers from Photoshop • Searchable timelines and projects and easier nested comp navigation • Independent keyframing of x, y, z values
		Pr <ul style="list-style-type: none"> • Tapeless camera support • End-to-end metadata workflow • Speech Search
		Ps <ul style="list-style-type: none"> • Smoother rotation, panning, and zooming • Adjustments panel • Content Aware Scaling
		Fl <ul style="list-style-type: none"> • Easy-to-do animation and video
		Ai <ul style="list-style-type: none"> • Multiple artboards • Blob Brush tool
		Sb <ul style="list-style-type: none"> • Adobe Sound Document (ASND) file format • Speech Search • Multitrack support
		OL <ul style="list-style-type: none"> • Shot List with multiple takes • Comprehensive XMP metadata • Workflow integration with Adobe Premiere Pro CS4
		En <ul style="list-style-type: none"> • Industry-leading Blu-ray Disc authoring • Resource Central
		DL <ul style="list-style-type: none"> • No rendering from Adobe Premiere Pro to After Effects, Adobe Premiere Pro to Encore, Adobe Premiere Pro to Soundbooth, and After Effects to Soundbooth
		<p style="writing-mode: vertical-rl; transform: rotate(180deg);">NEW IN CREATIVE SUITE 4</p>
Pr <ul style="list-style-type: none"> • Time remapping • Enhanced RapidFind • Adobe Clip Notes 		
Ps <ul style="list-style-type: none"> • Quick Selection tool • Refine Edge • Smart filters • 3D • Enhanced video import 		
Fl <ul style="list-style-type: none"> • Now included 		
Ai <ul style="list-style-type: none"> • Live Color 		
Sb <ul style="list-style-type: none"> • Now included 		
OL <ul style="list-style-type: none"> • Integration with Adobe Premiere Pro • Tapeless workflow with any DV or HDV camera 		
En <ul style="list-style-type: none"> • Advanced authoring for Blu-ray • Web-based DVD output • Blu-ray menus 		
 <ul style="list-style-type: none"> • Now included 		
DL <ul style="list-style-type: none"> • No rendering from After Effects to Adobe Premiere Pro and After Effects to Encore 		

For more information

For more details about Creative Suite 4 Production Premium, visit www.adobeasia.com/cs



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